

PRESIDENT'S REPORT

North American Division
Year-End Meeting
October 27, 2022

TOGETHER
IN MISSION





OUR MISSION

To reach North America, and the world, with the distinctive, Christ-centered Seventh-day Adventist message of hope and wholeness.

TOGETHER |
IN MISSION





What has
been
happening
across the
North
American
Division this
last year in a
pandemic?

TOGETHER |
IN MISSION



A heartfelt gratitude for your service:



- Maricel S. Pascual
- NAD Officers
- NAD Staff
- Healthcare Workers
- Teachers/Educational Employees
- Media/IT/ Communication Personnel
- Unions and Conferences Leadership
- Pastors
- Faithful Members

TOGETHER
IN MISSION





**Natural
Disaster**

**Political
Strife**



**Economic
Collapse**



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GOD HAS BEEN BLESSING HIS CHURCH DURING THE PANDEMIC

- ✓ CALLED Convention for Pastors/Families
- ✓ Adventist Community Services
- ✓ Pathfinder Bible Experience
- ✓ Sabbath School Virtual Conference
- ✓ Society of Adventist Communicators
- ✓ Training for Conference Administrators
- ✓ Youth Leadership Virtual Conference
- ✓ Sonscreen
- ✓ Data Center
- ✓ Family Life Resources

TOGETHER |
IN MISSION



GOD HAS BEEN BLESSING HIS CHURCH DURING THE PANDEMIC

- ✓ Disaster Response Relief – Fire, hurricane, tornadoes, and flood victims
- ✓ Health Ministries Virtual Conference
- ✓ Upgrade of Adventist Information Ministries
- ✓ Development of SIS
- ✓ Revamping and Upgrade of Adventist Giving
- ✓ Mental Health Awareness
- ✓ Women's Ministries Conference
- ✓ Faith and Politics Forum
- ✓ HR Conference

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Evangelism has been going on all over the Division through digital evangelism and through schools, food pantries springled all over the entire Division and other outreach initiatives.

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DESIGNED FOR THIS TIME

The Seventh-day Adventist Church was built for this moment—
designed with a **Message** and **Mission** for this time.

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IN MISSION



TOGETHER
IN MISSION



**CALLED
FOR THIS
MOMENT**

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BUILT FOR THIS MOMENT

God has placed
each of us at this
moment in time.

He knew this would
be happening in
2022 when He
called us to ministry
at this time.

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WORKING TOGETHER IN MISSION

What would happen
if we did more of
these things?

- ✓ **Collaborated**
- ✓ **Networked** our resources
- ✓ **Worked together** in mission
- ✓ **Aligned** with "I WILL GO"

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GOD'S PUSH

Is God trying to push us in a certain direction?

Is God trying to move us into a place where we can only make it with His miraculous intervention—His **HOLY SPIRIT?**

TOGETHER
IN MISSION



PRIORITIZE MISSION



Many good things to keep you occupied



Fight for mission



Double down on public/personal evangelism

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MISSION REFOCUS



World Church nomenclature



Assess every aspect of operations



Evaluating mission effectiveness

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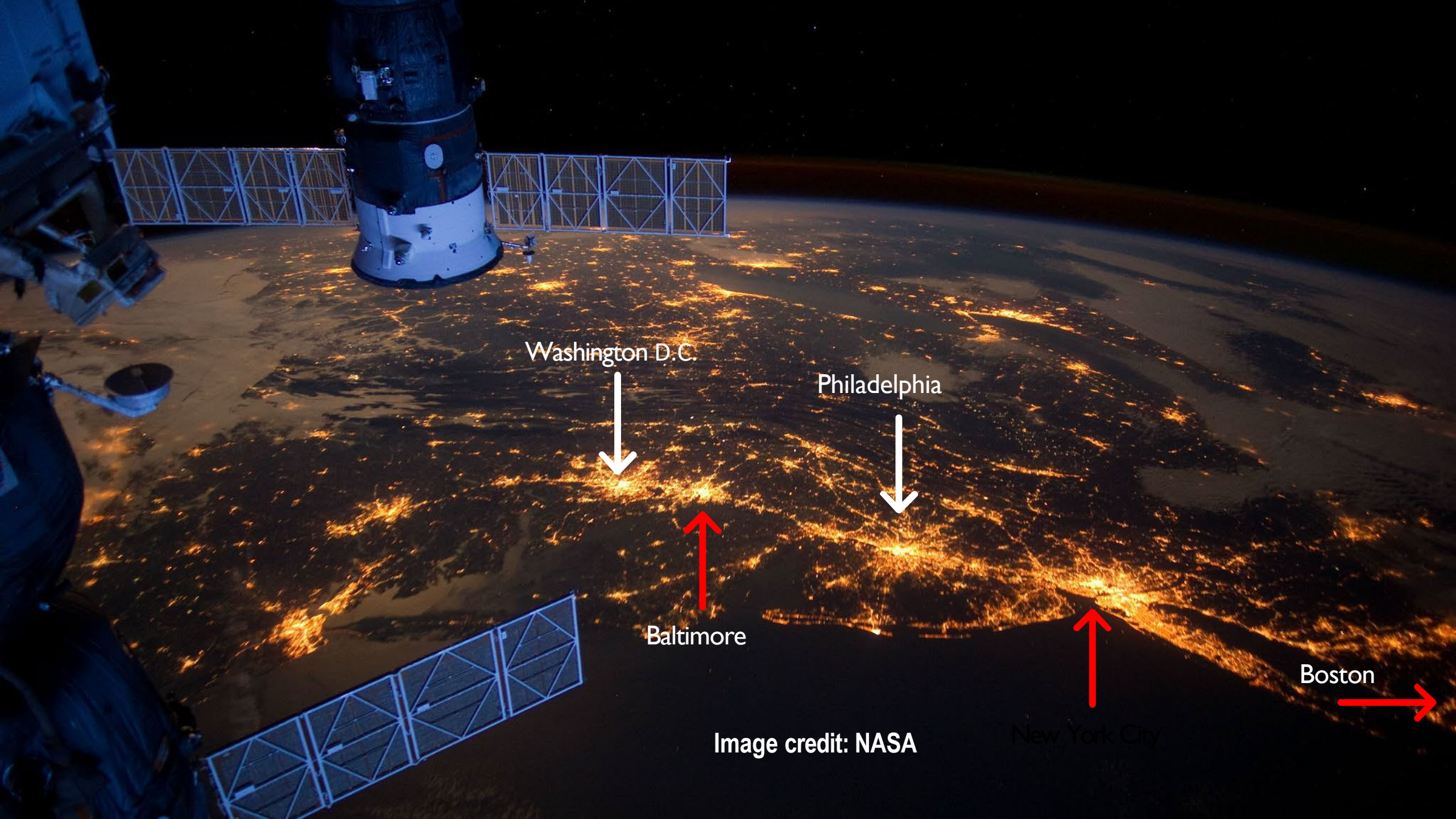




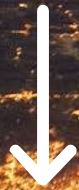
The North American population is five percent (5%) of the population of the globe and NAD Adventist membership is six percent (6%) of the global membership.

TOGETHER |
IN MISSION

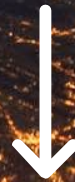




Washington D.C.



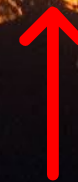
Philadelphia



Baltimore



New York City



Boston



Image credit: NASA



Boston

Worcester

Providence

Springfield

Bridgeport

New York City

Philadelphia

Baltimore

Washington DC

NORTHEAST MEGALOPOLIS



EDUCATION

1. Harvard
2. Yale
3. Princeton
4. MIT
5. Columbia
6. Penn
7. Johns
Hopkins
8. Brown

Image credit: NASA

ECONOMY

1. 20 percent of US GDP.
2. Largest economic output of any megalopolis in the world.
3. Headquarters of J.P. Morgan Chase, Citigroup, Fannie Mae, Goldman Sachs, Freddie Mac, Fidelity.
4. Headquarters of 162 of the Fortune 500 Global Companies.
5. Center of the Global Hedge Fund Industry.

Image credit: NASA

MEDIA HEADQUARTERS

1. ABC
2. NBC
3. CBS
4. NPR
5. FOX
6. COMCAST
7. The New York Times Comp
8. USA Today
9. The Washington Post

Image credit: NASA

POLITICS

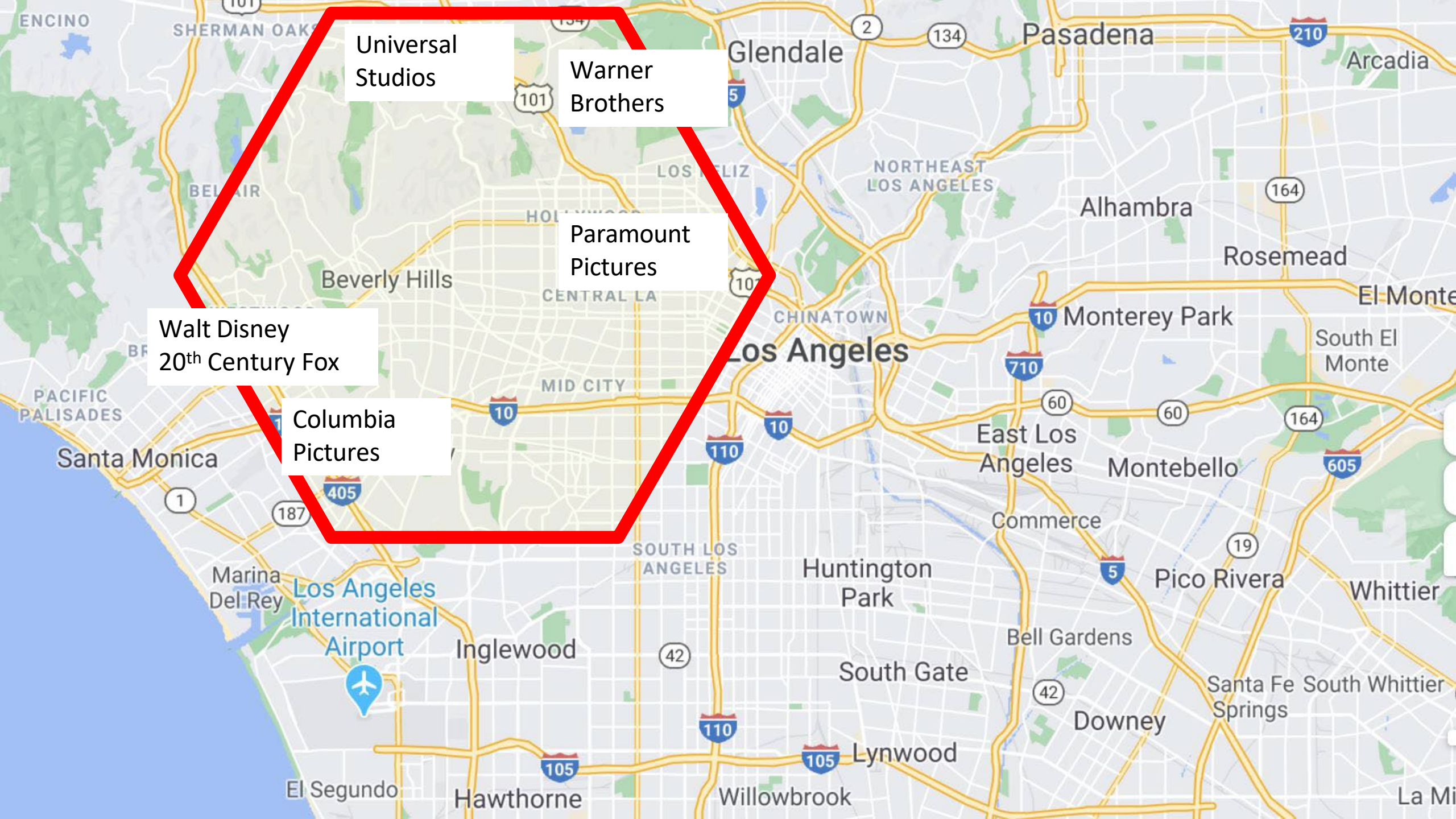
1. The White House
2. The Capitol
3. The United Nations

Image credit: NASA



Los Angeles





Universal Studios

Warner Brothers

Paramount Pictures

Walt Disney
20th Century Fox

Columbia Pictures



San Francisco

Los Angeles

Twitter
326 million
Pinterest
367 million

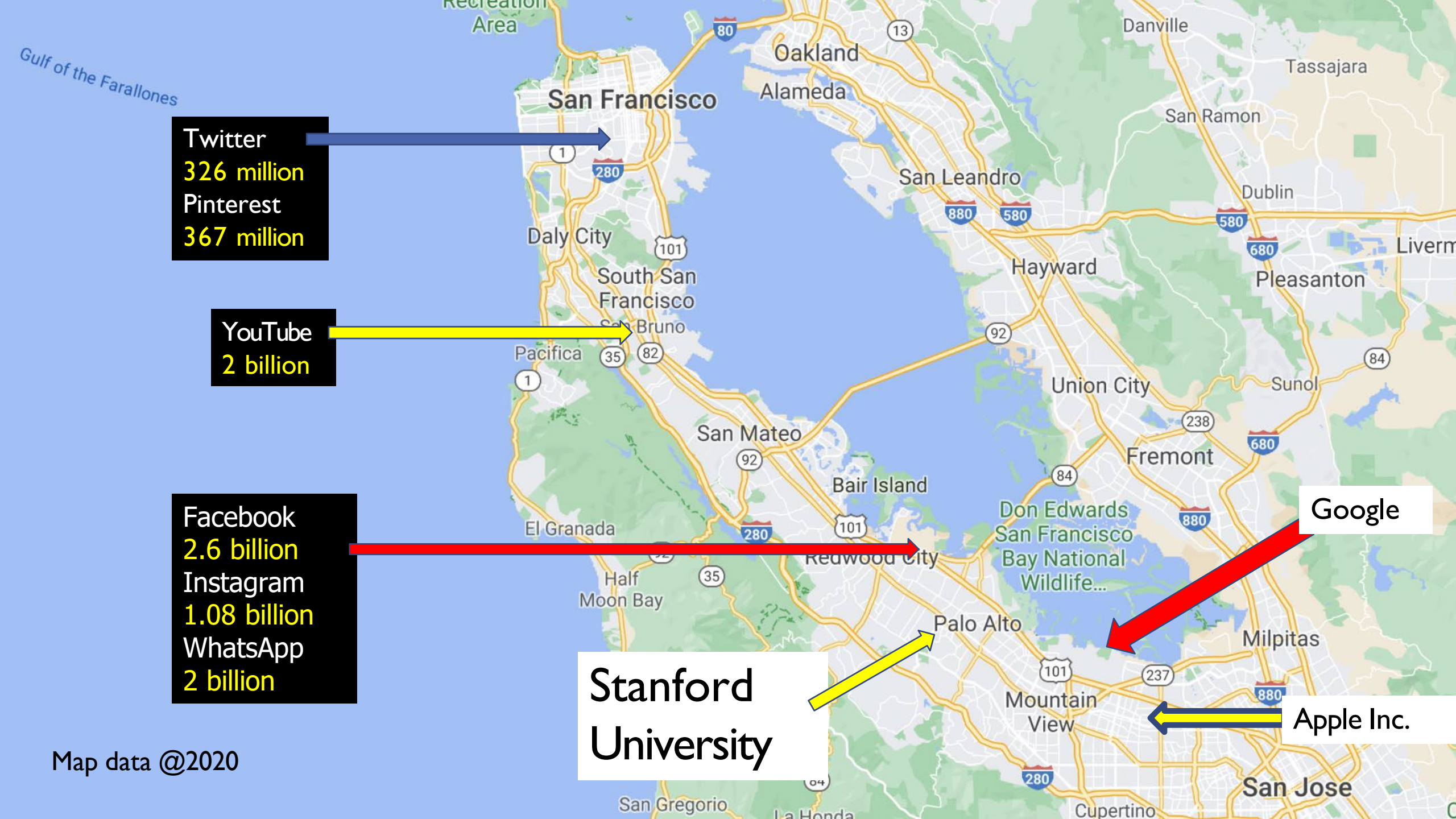
YouTube
2 billion

Facebook
2.6 billion
Instagram
1.08 billion
WhatsApp
2 billion

Stanford
University

Google

Apple Inc.





IF FACEBOOK WERE
A COUNTRY, IT
WOULD BE THE
WORLD'S MOST
POPULOUS.

Politics

Entertainment

Economics

Media

Education

Fashion

THE POWER OF CITIES





ANTIOCH INITIATIVE

TOGETHER |
IN MISSION





AI
COL
R
AT
CK
NB
C
STUDIOS

CENTERS OF INFLUENCE

TOGETHER

IN MISSION



OUR STRATEGIC FOCUS



MEDIA



MULTIPLY



MENTORSHIP

TOGETHER
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MEDIA

To explore opportunities to network and collaborate across all organizations, finding ways in which we can maximize and expand our utilization of media. This is an area where we can really allow our youth and young adults to help lead the way.

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99

TikTok

Facebook



Train and equip 10,000 digital missionaries



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MULTIPLY

To leverage opportunities to exponentially grow the ministry of Jesus in all aspects of ministry, such as praying, building relationships, educating, helping, healing, proclaiming, revitalizing, reclaiming, and planting.

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What would it take to
grow *exponentially*?



Together, we make a
better impact.

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Matthias Tradition

Therefore, of these men who have accompanied us all the time that the Lord Jesus went in and out among us, beginning from the baptism of John to that day when He was taken up from us, one of these must become a witness with us of His Resurrection (Acts 1:21-22)



Him

Festi





IMPACT COLUMBUS



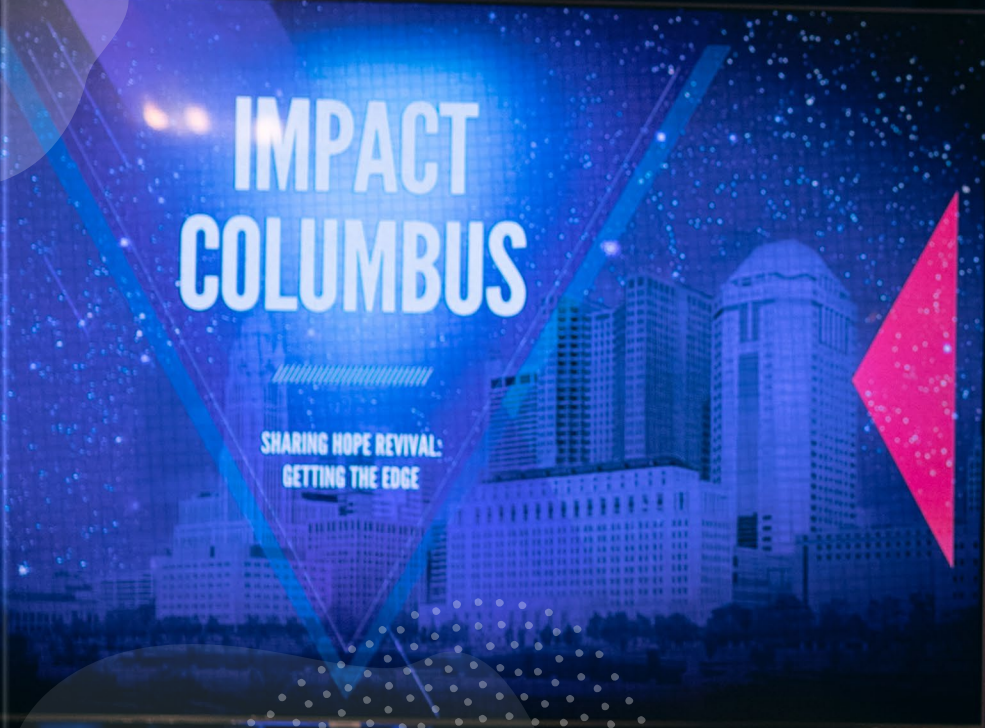
SHARING HOPE REVIVAL:
GETTING THE EDGE



IMPACT COLUMBUS



SHARING HOPE REVIVAL:
GETTING THE EDGE



GA Bryant, *NAD President*

K Ahn, *NAD Secretary*

R Robinson, *NAD Treasurer*

P Omeler, *AUC*

P Llewellyn, *SDACC*

D Weigley, *CUC*

K Denslow, *LUC*

G Thurber, *MAUC*

J Freedman, *NPUC*

B Newton, *PUC*

R Smith, *SUC*

C Craig, *SWUC*



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PERSONAL CHALLENGE TO ADMINISTRATORS



Personally commit to proclamation of the metropolitan initiatives:

- 1. Outreach Project*
- 2. Health Project*
- 3. Marriage Seminar*
- 4. Mental Wellness*
- 5. Evangelistic Meeting*
- 6. Weekend Bible Study*

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PERSONAL CHALLENGE TO

- ❖ Pastors
- ❖ Educators
- ❖ Health Professionals
- ❖ Lay Persons

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**North
American
Division
church
membership
at end of
year 2021:
1,271,642**

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Adventists to Population Ratio

CITY	POPULATION	ADVENTISTS	RATIO
New York-Newark-Bridgeport	21,976,224	75,501	291
Los Angeles-Long Beach Riverside	17,775,984	82,141	216
Chicago-Naperville-Michigan City	9,725,317	21,668	449
Washington-Baltimore-Northern VA	8,211,213	36,798	223
Boston-Worcester-Manchester	7,465,634	15,579	479
San Jose-San Francisco-Oakland	7,228,948	7,201	1004
Philadelphia-Camden-Vineland	6,382,714	11,976	533
Dallas-Fort Worth	6,359,758	25,128	253
Houston-Baytown-Huntsville	5,641,077	13,562	416
Atlanta-Sandy Springs-Gainesville	5,478,667	18,850	291

TOGETHER
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Adventists to Population Ratio

CITY	POPULATION	ADVENTISTS	RATIO
Miami-Fort Lauderdale-Miami Beach	5,463,857	37,970	144
Detroit-Warren-Flint	5,410,014	10,043	539
Toronto	5,113,149	18,618	275
Phoenix-Mesa-Scottsdale	4,039,182	9,810	412
Seattle-Tacoma-Olympia	3,876,211	4,333	895
Montreal	3,635,571	4,662	780
Minneapolis-St. Paul-St. Cloud	3,502,891	4,302	814
Denver-Aurora-Boulder	2,927,911	8,043	364
San Diego-Carlsbad-San Marcos	2,941,454	23,228	127
Cleveland-Akron-Elyria	2,917,801	7,097	411

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**North
American
Division
membership
ratio to
general
population:
1:370**

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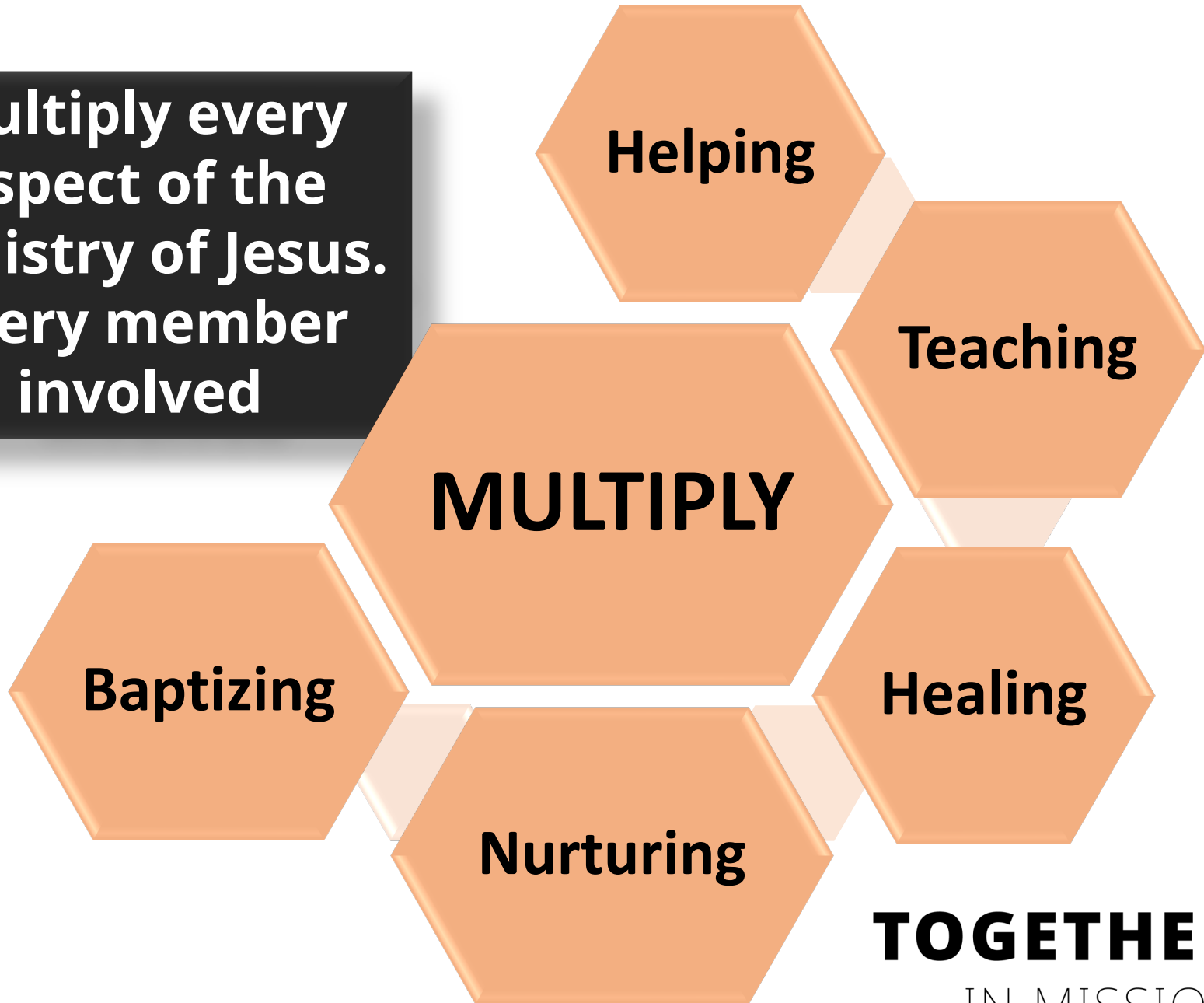
**Number of citizens
added annually in
North America:
1.5 Million**

**Accessions averaged
35,000 per year
before Covid**

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**Multiply every
aspect of the
ministry of Jesus.
Every member
involved**



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Add 50,000 Disciples



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MENTORSHIP

To collaborate with entities in creating an intentional leadership development plan for leaders.

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ADMINISTRATIVE LEADERSHIP CHANGES

(New officers from January 2021-Present)

NAD Office

2 of 3 Executive Officers
5 of 6 Vice Presidents
9 Department Directors

Union Level

5 Presidents
7 Executive Secretaries
1 Treasurer

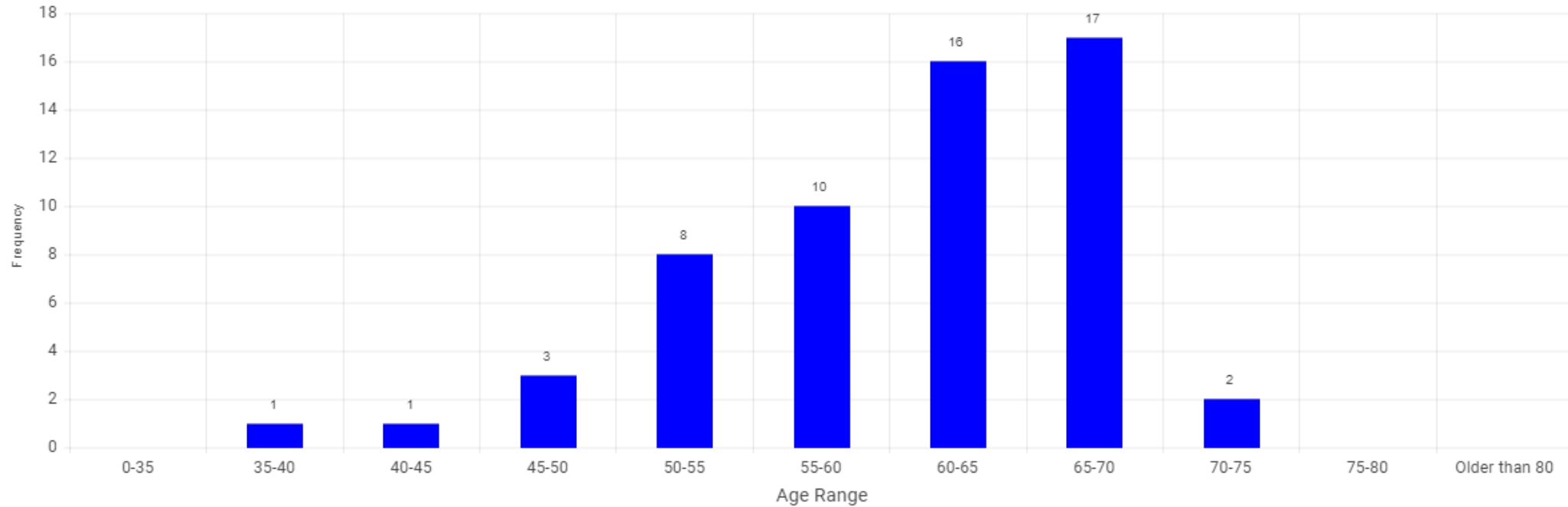
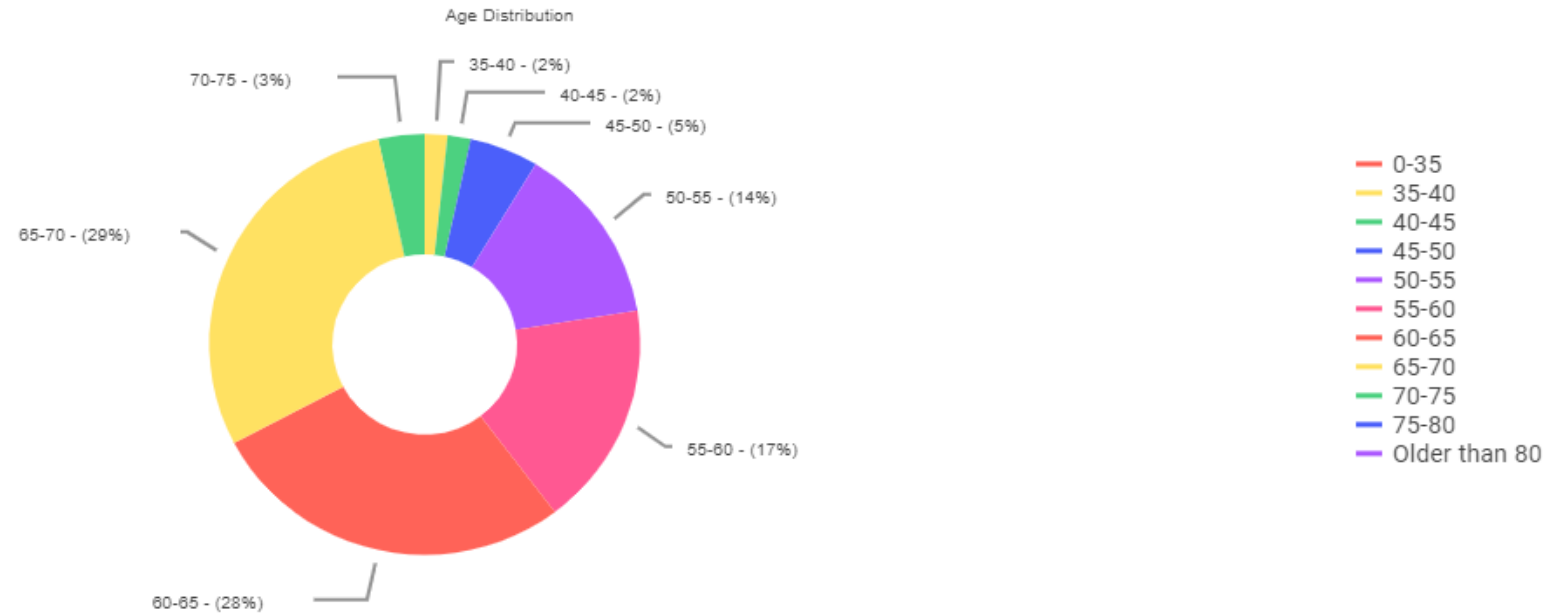
Conference Level

33 Presidents
37 Executive Secretaries
18 Treasurers
144 New NAD Executive Committee Members

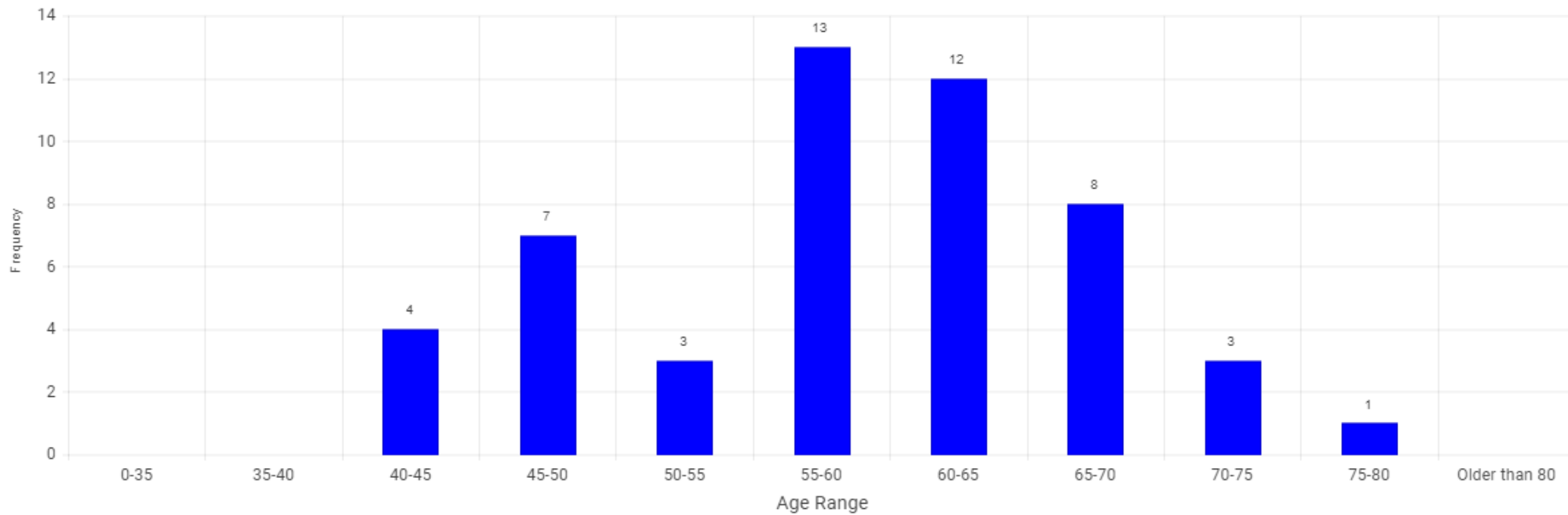
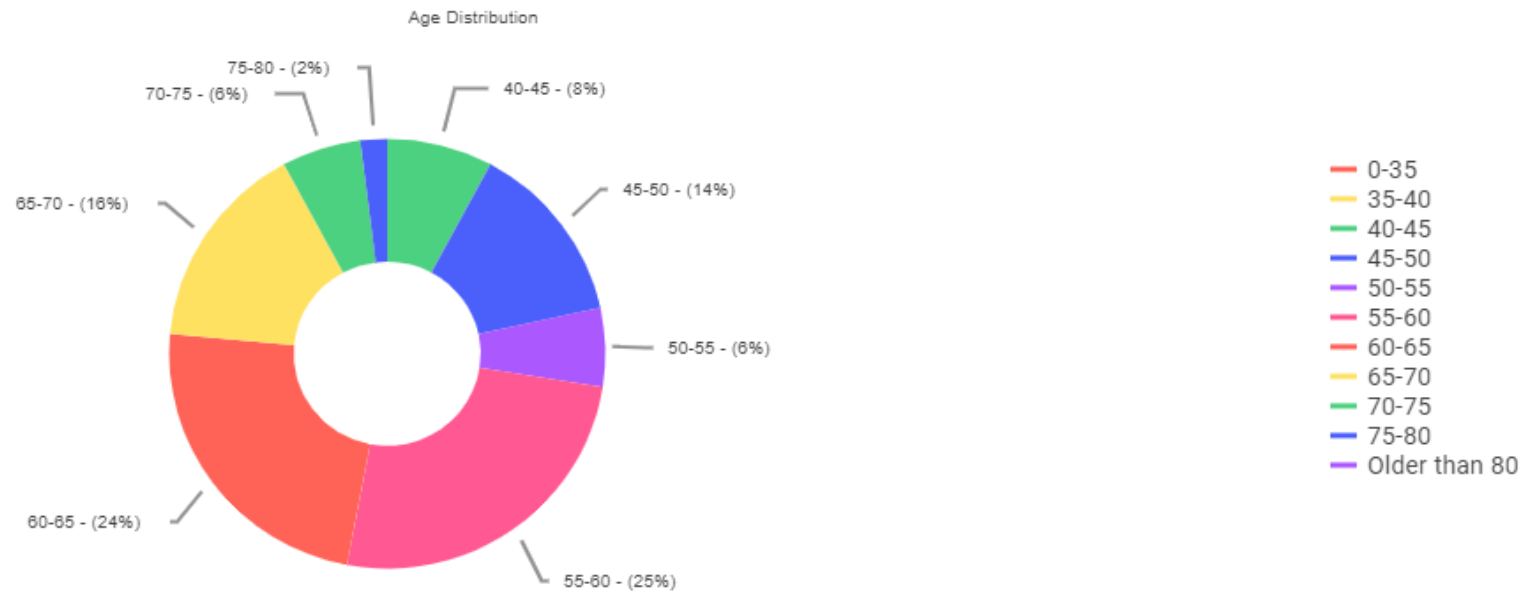
TOGETHER
IN MISSION



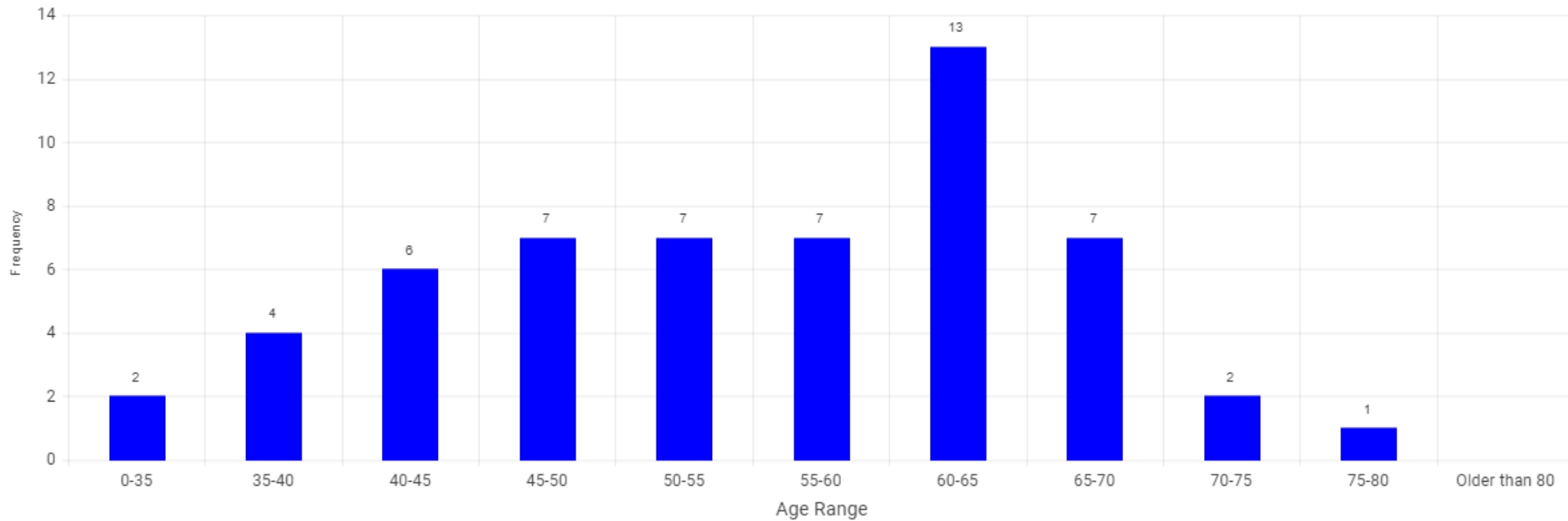
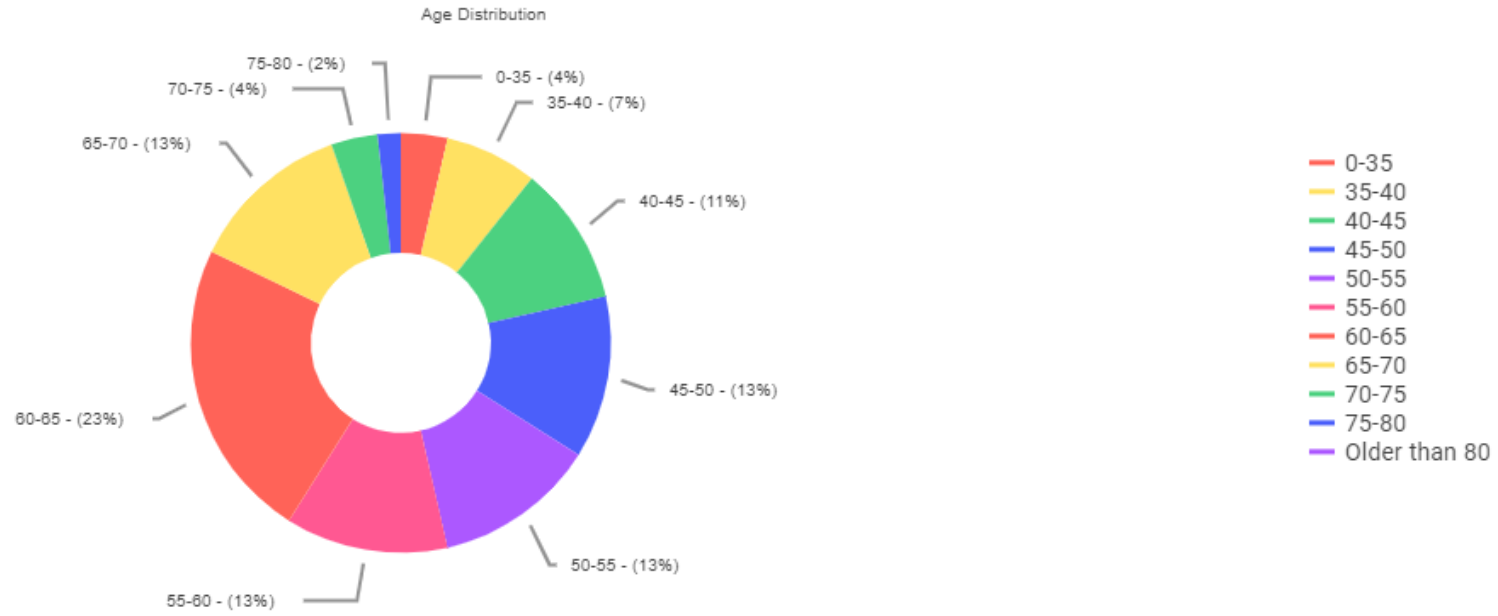
Presidents



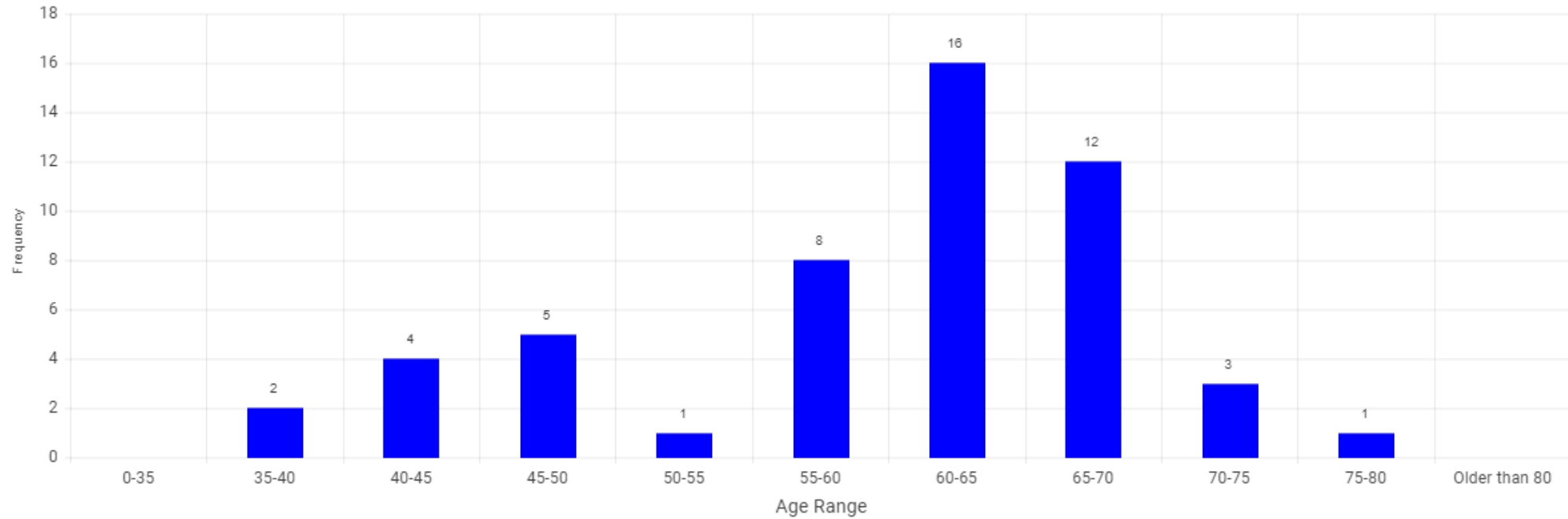
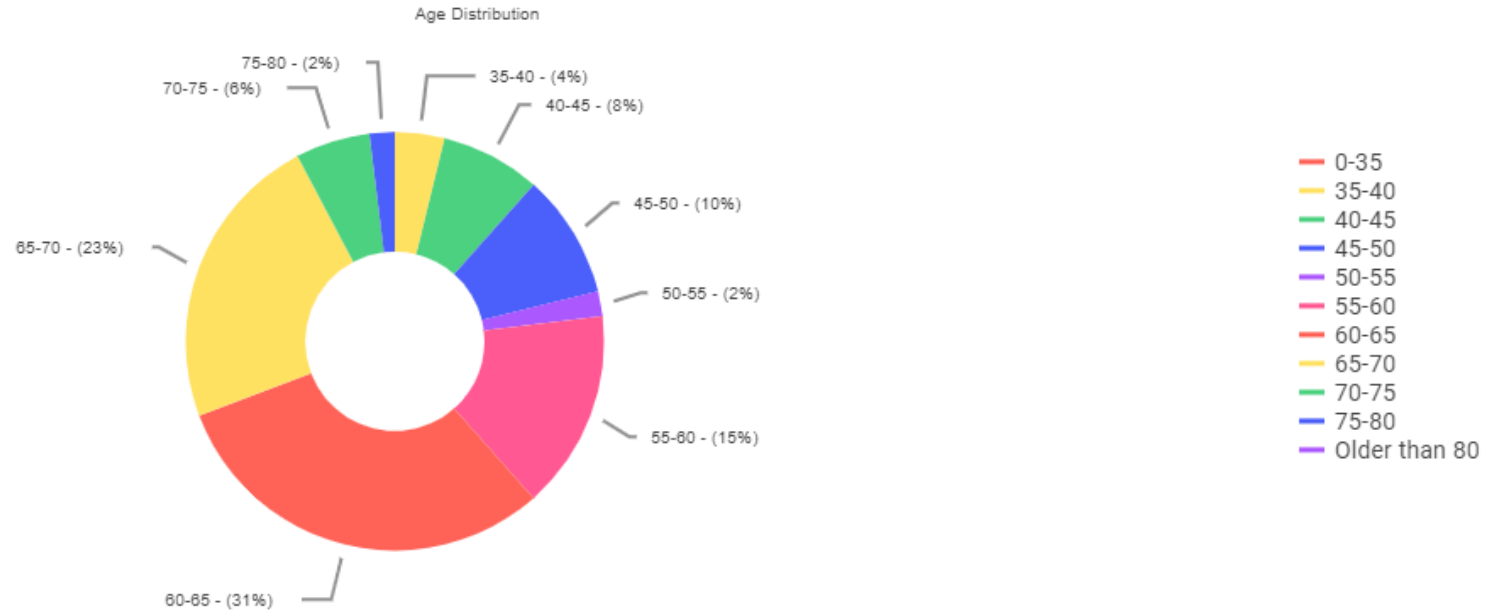
Executive Secretaries



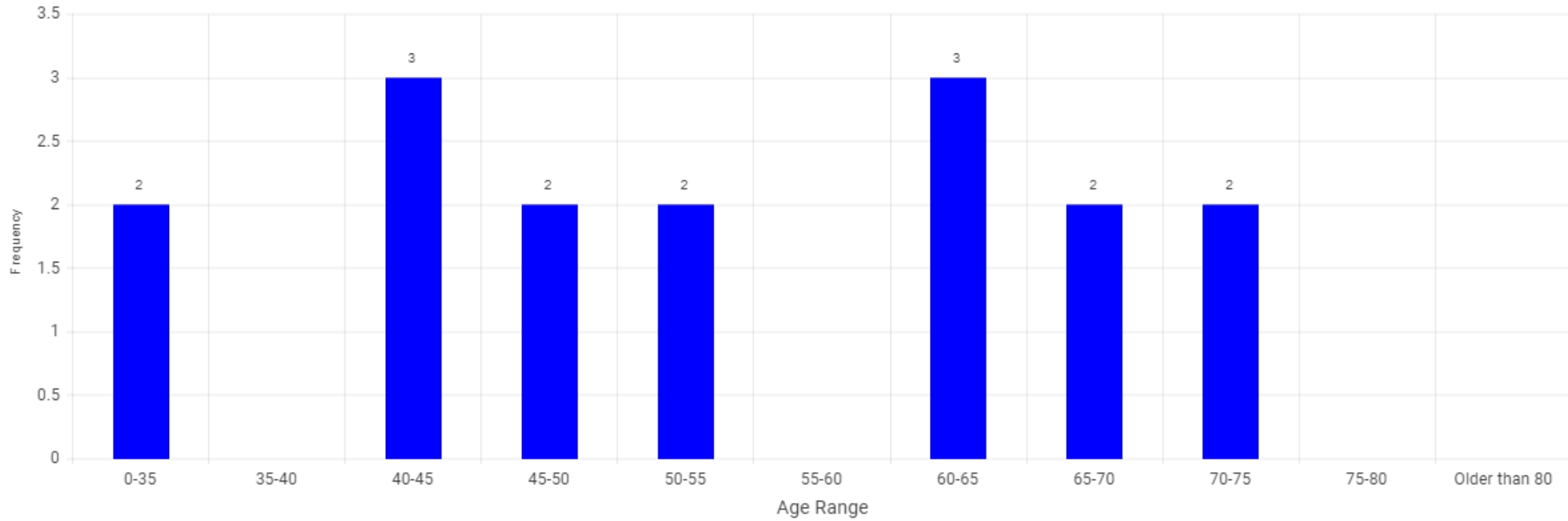
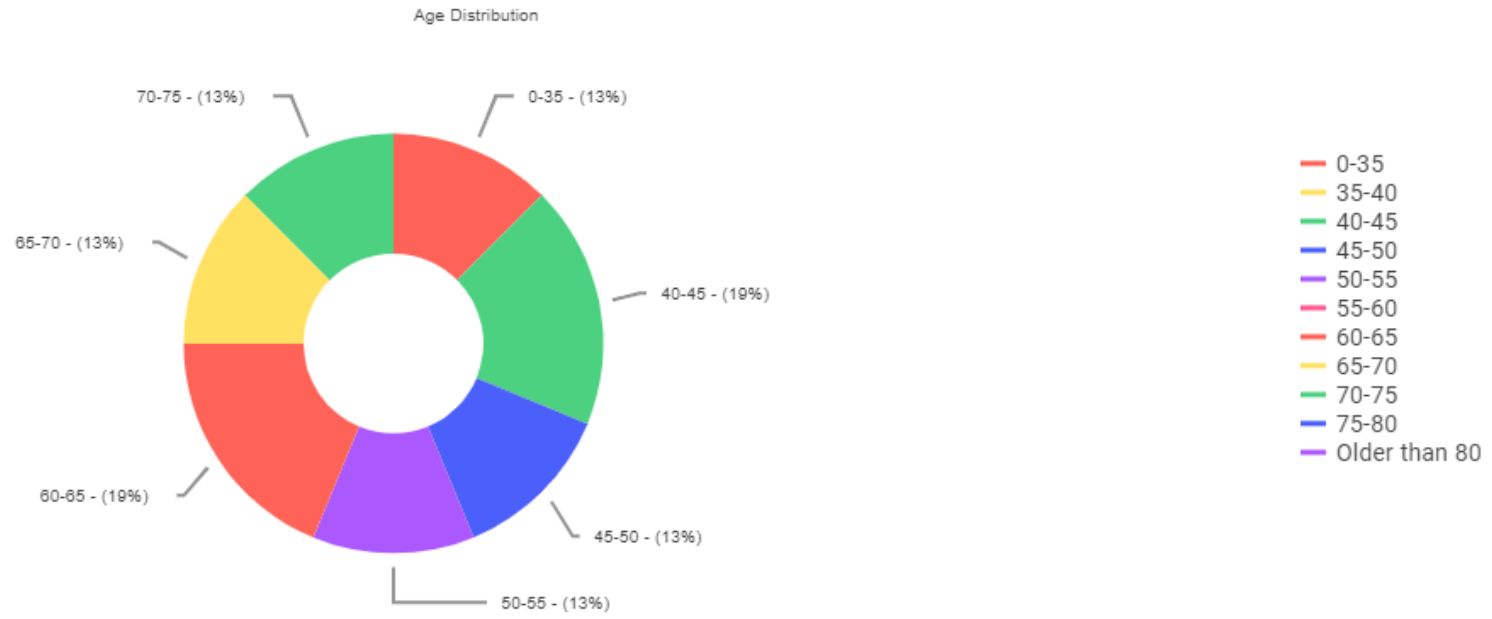
Treasurers



Vice Presidents



Under Treasurers





1. How are we equipping the next generation of leaders?



2. Who is your Timothy or Teresa?
3. How do you find someone to intentionally mentor?

TOGETHER |
IN MISSION



"TOGETHER IN MISSION"



MEDIA

To explore opportunities to network and collaborate across all organizations, finding ways in which we can maximize and expand our utilization of media. This is an area where we can really allow our youth and young adults to help lead the way.



MULTIPLY

To leverage opportunities to exponentially grow the ministry of Jesus in all aspects of ministry, such as, praying, building relationships, educating, helping, healing, proclaiming, revitalizing, reclaiming, and planting.



MENTORSHIP

To collaborate with entities in creating an intentional leadership development plan for leaders.

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METROPOLITAN CENTERS



Take our sharpened strategic focus to the cities



Collaborative approach with other entities (*Unions, conferences, educational, and health institutions*)

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Washington DC



New York



Chicago



Toronto



San Francisco



Los Angeles



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Involvement of the laity

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“The work of God in this earth can never be finished until the men and women comprising our church membership rally to the work and unite their efforts with those ministers and church officers.”

Gospel Workers, 351.4

TOGETHER |
IN MISSION





“Christ’s method alone will give true success in reaching the people. The Savior mingled with men as one who desired their good. He showed sympathy for them, ministered to their needs, and won their confidence. Then He bade them, ***‘Follow Me.’***”

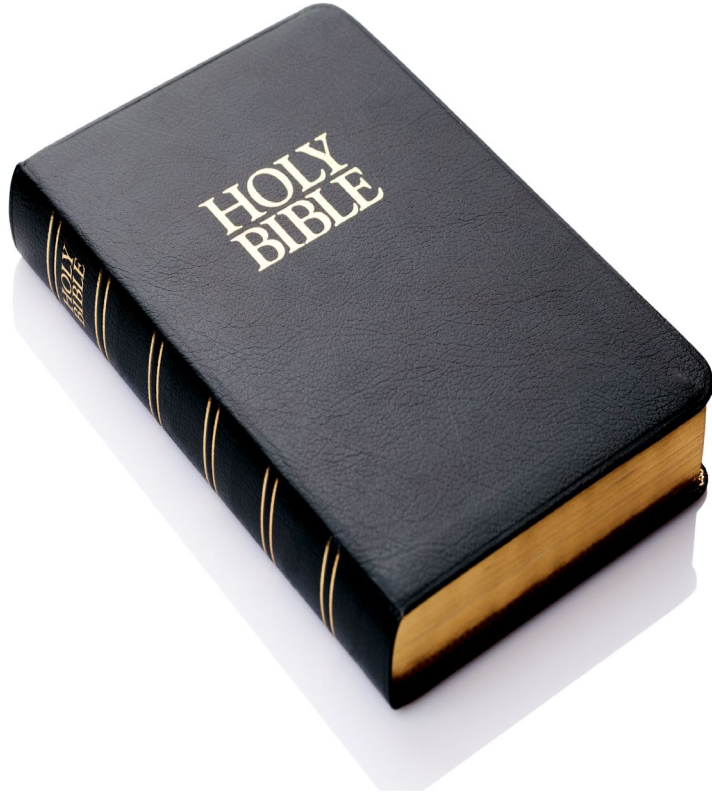
The Ministry of Healing, 143

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JOEL 2:28

And it shall come to pass afterward, that I will pour out my spirit upon all flesh; and your sons and your daughters shall prophesy, your old men shall dream dreams, your young men shall see visions.



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IN MISSION





Our greatest
need is the
HOLY SPIRIT!

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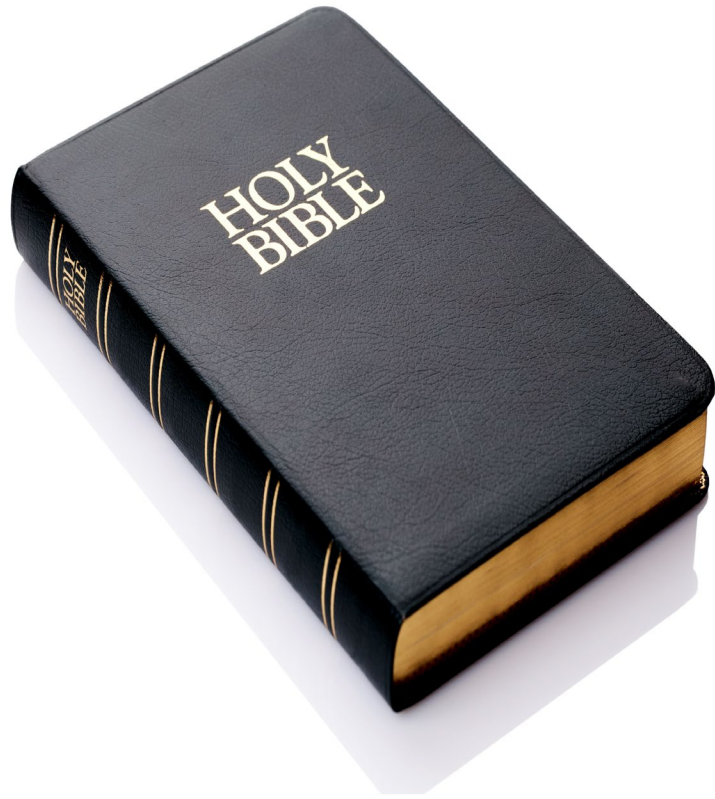


OUR GREATEST NEED

We need the Upper Room experience— they were all with one accord in one place, where they were **working TOGETHER IN MISSION**, filled with the **HOLY SPIRIT**.

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IN MISSION



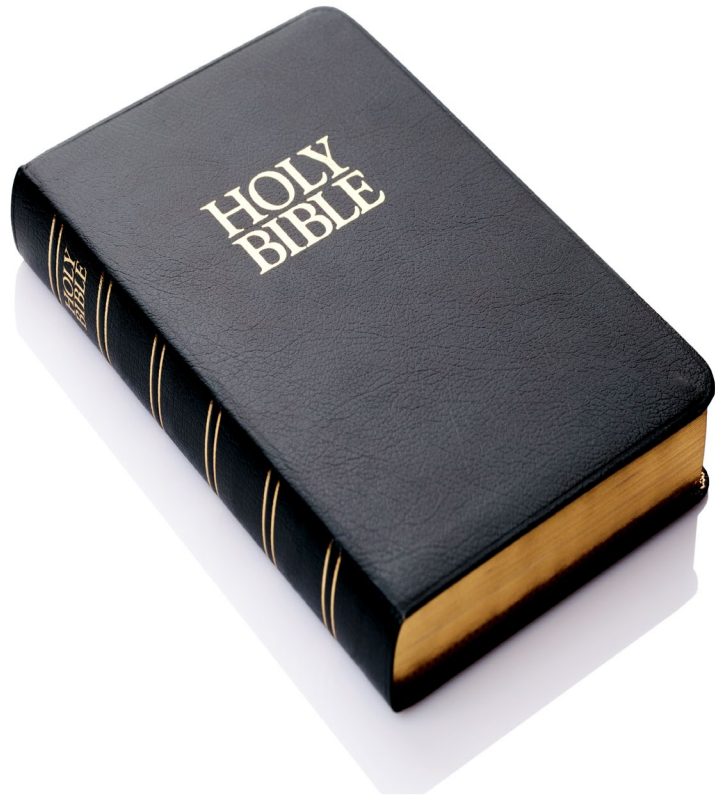


LUKE 11:13

How much more shall your Heavenly Father give the Holy Spirit to them that ask Him?

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IN MISSION





ACTS 1:8

But ye shall receive power, after that the Holy Ghost is come upon you: and ye shall be witnesses.

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OUR GREATEST NEED

This combination of **working TOGETHER IN MISSION** and **being filled with the Holy Spirit** led to **explosive growth** of the early Christian Church. When this happened, they experienced **exponential growth!**

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IN MISSION





Gospel Workers, 351.4

“The leaders in God’s cause, as wise generals, are to lay plans for advance moves all along the line. In their planning they are to give special study to the work that can be done by the laity for their friends and neighbors.”

TOGETHER
IN MISSION



PRIORITIZE MISSION



Many good things to keep you occupied



Fight for mission



Double down on public/personal evangelism

TOGETHER
IN MISSION



MISSION REFOCUS



Assess every aspect of operation



Evaluating mission effectiveness

TOGETHER |
IN MISSION



The North American Division



MEDIA

- 7 Media Outlets
- Call Center (AIM)
- El Centinela
- HOPE Channel
- MESSAGE Magazine
- Publishing House
- Adventist Learning Community
- AdventSource
- Seminars Unlimited



MULTIPLY

- International Office
- 9 Unions
- 59 Local Conferences
- 5,639 Congregations
- 4,300 Pastors
- 881 Schools
- 4,217 Teachers
- 5 Health Systems
- Institution for the Blind
- Organized Professional Laymen's Entity



MENTORSHIP

- 13 Universities & Colleges
- PreK-12 Educational System
- Early Childhood Program
- Evangelistic Training Center (NADEI)
- Seminary
- Retreat Centers and Camps

TOGETHER
IN MISSION



We must be relevant to our communities by meeting their needs.

BE THE
REASON
SOMEONE
SMILES
TODAY



TOGETHER
IN MISSION



What if . . .



We would
leverage our
resources
and . . .

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FOCUS them
collaboratively,
strategically,
and
synergistically?

TOGETHER |
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What if . . .



Our colleges/universities not only sent student missionaries to Korea and Thailand but also to New York, Seattle, Los Angeles, and Chicago to teach English as a second language or conduct tutorial program after school or be involved in some community action projects?

TOGETHER
IN MISSION



What if . . .



We emphasized
a comprehensive
health approach
including mental
health
wholeness?

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What if . . .



We made sure
all our media
ministries are
featured weekly
in all of metro
areas?

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What if . . .



We had Division,
Union, and Local
Conference
resources
collaborate and
collide in one
place at one
time?

TOGETHER |
IN MISSION



What if . . .



We have
intentional
and
systematic
mentorship
for every level
of the church?

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What if . . .



We visualized
our schools as
outposts and
beacons of
hope in their
communities
not only for
students but for
their families?

TOGETHER
IN MISSION



What if . . .



We trained, equipped, and built an army of 10,000 young adults as digital missionaries and unleashed them into the frontier we call 'social media'?

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IN MISSION



What if . . .



We created
mission
opportunities for
1,000 young
people in these
metropolitan
centers?

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What if . . .



We more strategically aligned our resources of educational, medical, and ecclesiastical entities to tackle the urban post-modern communities of the large metropolitan areas?

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BEST DAYS



The North American Division **best days** are not behind us, but **ahead of us**. God is not through with us yet. **Let's march into victory!**

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